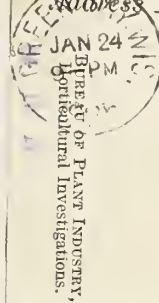


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JAN 1925



An excellent example of Home Beautifying. Our trees and shrubs are full of vitality, hardy and suited to the severe climatic conditions in this section. Why risk disappointment with unacclimated stock when ours may be had at no greater cost?

WM. STEENO & SONS NURSERY

GREEN BAY

409 N. Oakland Ave.
Phone 4039

WISCONSIN

HOME BEAUTIFYING

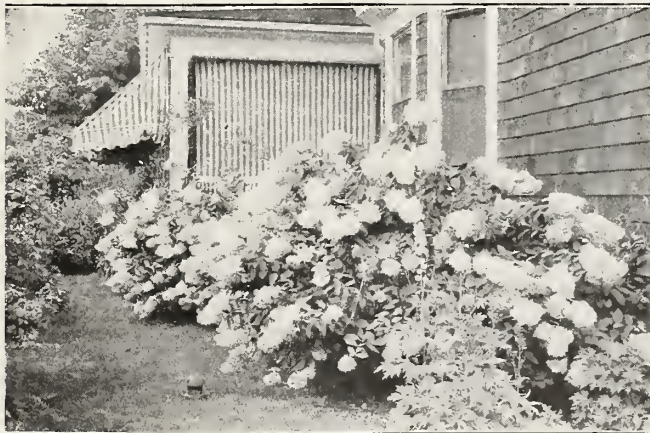
The principles of proper planting are not hard to master. The shrubs should be massed into corners and borders, and a selection made differing in height so that all of them can be seen and intermingle in effect with their bloom coming at different seasons so that they are always interesting. You can easily choose this graduation from the lists referred to. One often sees an elegant house that lacks the final touch to change it into a "home." Landscape planting is the frame of the picture; the artistic setting; that final touch that changes your house to a home. As a background or a frame to the picture which is to be created, shrubs or trees are indispensable. The idea being to have the surroundings harmonize so that the impression will be comfortable and homelike.

DECIDUOUS SHRUBS

Berberis Thunbergii (Japan Barberry). There is no shrub in existence so generally planted or more practical for all purposes where beautiful foliage effect is desired, than this. It is dwarf growing, imitantly neat and dense in growth, barely 3 feet high under the best conditions, yet quite graceful because of its drooping branches. The yellow flowers are followed by scarlet fruits borne in dense profusion on the long stems and clinging through most of the winter; the leaves color to scarlet and gold in autumn. 15 to 18 in. 40c each, \$3.50 per 10, \$30 per 100. 18 to 24 in. 50c each, \$4 per 10, \$35 per 100. 24 to 30 in. 60c each, \$5 per 10, \$45 per 100; mail size, 25c each.

BUSH HONEYSUCKLES (Lonicera). The upright honeysuckles have bright and pretty fragrant flowers followed by showy berries that last through the fall. Make very desirable and attractive neuges.

—**Morrowi** (Japanese Bush Honeysuckle)—A spreading variety, growing 4 to 6 feet tall; blooms early in spring with pure white flowers, followed by pretty red berries.



Hydrangea



Spirea Van Houtte

Prices: 12 to 18 in. 20c each, \$1.75 per 10; 18 to 24 in. 30c each, \$2.50 per 10; 24 to 30 in. 40c each, \$3.75 per 10; 30 to 36 in. 50c each, \$5.00 per 10; mail size, 25c each.

Hydrangea (Hil)
on these valuable
grouping where

—**Arborescens** (C)
are, in a large way, similar to the familiar "Snowball" in appearance; conspicuously white and imposing July to Sept. 18 to 24 in. 40c each, \$3.75 per 10; 2 to 3 feet, 60c each, \$5.50 per 10; mail size, 25c each, \$2 per 10.

—**Paniculata Grandiflora**. Single specimens, if planted in rich soil and severely pruned every spring before the leaf buds open, will get to be very dense, stocky clumps of compact form, wonderfully attractive when laden with their massive white plumes. Large beds, kept at a uniform development, are extremely showy; first snowy white, then pink, then reddish bronze and green. August till autumn. 18 to 24 in. 40c each, \$3.75 per 10; 2 to 3 feet, 60c each, \$5.50 per 10; mail size, 25c each, \$2.00 per 10.

Philadelphus (Syringa or Mock Orange). One of the best and most popular old shrubs, the taller growing sorts largely used for hedges. 12 to 18 inches, 20c each, \$1.75 per 10; 18 to 24 inches, 30c each, \$2.50 per 10.

Spirea, Anthony Waterer. Dwarf, bushy, spreading type, of better habit than original Bumalda, and with larger corymbs brilliantly colored in rosy crimson. Very free flowering, at its best in late summer. This is practically the only good showy red flowered shrub sufficiently dwarf to be used in foundation plantings or the low front row of shrub groups. 15 to 18 in. 40c each, \$3.75 per 10; 18 to 24 in. 60c each, \$5.00 per 10.

—**Van Houtte**. A complete fountain of pure white bloom in May and June. A beautiful subject for hedges. 2 to 3 ft., 30c each, \$2.75 per 10, \$25 per 100; 3 to 4 feet, 50c each, \$4 per 10, \$35 per 100; mail size, 20c each.



Weigela

DECIDUOUS SHRUBS

Symphoricarpos Vulgaris (Indian Currant.) Similar to the Snowberry except that its fruits are red, and that the smaller red berries cluster in thick ropes about the stems. 2 to 3 feet, 35c each, \$3 per 10, \$25 per 100; 3 to 4 feet, 45c each, \$4 per 10, \$30 per 100; mail size, 25c each.

Rasemosus (Snowberry)—Inconspicuous, rose colored flowers in June and July; followed by large clustered, milk white fruits which remain far into the winter. A few of these bushes mingled with other shrubs are very attractive. 2 to 3 feet, 50c each, \$4 per 10, \$35 per 100; 3 to 4 feet, 60c each, \$5 per 10; mail size, 25c each.

Double Lilacs. The double-flowered Lilacs are more dwarf and compact in habit than the single species, but do not bloom quite so freely. Their flowers are of better substance, however, and last longer.

Alphonse Laval. Extra-large panicles of a beautiful blue color, shading violet. 75c each.

Mme. Lemoine. Superb white flower-panicles. Fine and showy. 75c each.

Weigela. Beautiful shrubs that bloom in May, June and July. The flowers are produced in so great profusion as almost entirely to hide the foliage.

Eva Rathke. The most distinct and one of the most attractive varieties; flowers deep carmine red. 1½ to 2 feet, 50c each, \$5.50 per 10; 2 to 3 feet, 75c each, \$7.00 per 10.

Candida. 4 to 6 feet; a choice variety blooming in great profusion during June, and to some extent all summer. Pure white. 2 to 3 feet, 60c each, \$5.50 per 10.

Rosea. Early flowering. Rose colored. 2 to 3 feet, 60c each, \$5.00 per 10; 3 to 4 feet, 75c each, \$7.00 per 10.

DECIDUOUS TREE

The succeeding lists represent the most favored trees for lawn adornment, and the best types for street and grove plantings:

Augustifolia Bechtelii. Bechtel's Flowering Crab. 20. A low, bushy tree, the most beautiful of all the fine varieties of Flowering Crabs. At a distance the tree seems to be covered with dainty little roses of a delicate pink color. Blooms when quite young. The flowers are exceedingly fragrant. 3 to 4 ft., \$1.25 each, \$10 for 10; 4 to 5 feet, \$1.50, \$12.50 for 10; mail size, 75c each, 3 for \$2.00.

ASH

European. Large, spreading tree of rapid growth, darker foliage than the American. 6 to 8 feet, 85c; 8 to 10 feet, \$1.25.

American White. A tall rapid grower, smooth gray bark and glossy leaves. For parks and streets.

Green. A handsome medium size tree with slender branches forming a round topped head. Prices of White or Green: 6 to 8 feet, 85c each, 10 for \$7.50, 100 for \$65; 8 to 10 feet, \$1.00 each, 10 for \$9.00, 100 for \$80; 10 to 12 feet, \$1.25 each, 10 for \$11.00, 100 for \$95.00; larger selected, \$2.50 to \$5.00 each.



Norway Maple

THE MAPLES

Schwedleri. The Purple Norway Maple's beautiful leaves attract attention at all seasons, but are especially fine in spring, when their gleaming red and purple contrasts brightly with the delicate green of other trees. In mid-summer they are purplish-green, in autumn golden yellow.

Norway. Native of Europe, a large handsome tree, with broad, deep green, shining foliage. The Norway Maple characteristically makes the roundest head; is colored the deepest, coolest green; and furnishes the densest shade of the entire list of good trees. Its growth is slow compared to the Soft Maple, Sycamores or Poplars.

Prices: Norway, 8 to 10 feet, \$1.85 each, 10 for \$17.50; 10 to 12 feet, \$2.25 each, 10 for \$20. Schwedleri, 8 to 10 feet, \$3.25 each, 10 for \$30; 10 to 12 feet, \$4 each, 10 for \$37.50. Silver-leaved, 6 to 8 feet, 75c each, 10 for \$6.50; 8 to 10 feet, 90c each, 10 for \$8; 10 to 12 feet, \$1.25 each, 10 for \$10.00.



Bechtel's Flowering Crab



HERBACEOUS PEONIES

Peonies are absolutely without rivals in their season; in fact, it is questionable if they are surpassed by any flower throughout the year. The blooms are of great size, may be obtained in almost any shade between clear white and deep maroon, last well, and are excellent for cutting, while most of the newer sorts are quite fragrant. Plant the roots in deep rich soil, setting them not more than 3 inches deep. The first year, the blooms are not always true to type, as event the most perfect double types will occasionally produce single blooms the first season after transplanting.

Felix Crousse. Late. Large, round heads perfectly double; deep crimson, marked with cardinal at base of petals. 70c.

Festiva Maxima. High built flowers borne on long stiff stems; the purest white, inner petals slightly tipped carmine. Early. 50c.

Mad. Ducl. One of the choicest varieties for cutting, both as to form and color. Shaped like the high-built Chrysanthemums, and colored evenly a warm, true pink, its beauty is irresistible. 75c.

Eduoard Andre. Glossy crimson-maroon, showing golden stamens. Midseason. 50c.



Festiva Maxima Peony

Edulis Superba. Very large, round and fluffy flower, bright rose pink. The silvery reflex and crinkled petals cause a charming mottled appearance. One of the earliest and best. 50c.

We can supply you with anything in the nursery line and would appreciate your writing to us, asking for prices and other information. All inquiries will be given our prompt attention.

IRIS . FLEUR-DE-LIS

The "Fleur de Lis" of France, and well beloved favorite in every old time garden. Altho capable of establishment in any kind of soil, they will attain greater perfection of growth and flowering in a damp or marsh situation. The exquisite haunting fragrance and delicacy of tinting in their flowers make their spring advent a source of keenest pleasure.

Celeste. Solid azure blue; very dainty and effective. 10c each, \$1.00 per dozen.

Lohengrin. One of the choicest of the Pallida type, tall and strong growing. Flowers very large and refined, uniformly colored a soft shade of Cattleya rose, except for a weakening to almost white at the claws. 25c each, \$2.50 per dozen.

Loreley. Standards or upright petals pale yellow, falls or lower petals are creamy white, with purple reticulations, blending into a velvety purple mass near the ends, which are margined with deep canary. Each 15c, \$1.50 per dozen.

Butterfly. Pale yellow, spotted brown, desirable. Dwarf. 10c each, \$1.00 per dozen.

San Sonci. Standard golden, falls rich mahogany brown, very effective. 10c each, \$1 dozen.



Felix Crousse Peony

Queen of May. Standard and falls fine rose lilac, almost a pink Iris. 20c each, \$2.00 per dozen.

Eldorado. Standards fiery opalescent, falls old gold silhouetted with burnt purple, a distinct harmony of subdued hues and perfect blending. 20c each, \$2.00 per dozen.

Mrs. H. Darwin. Pure white throat; falls slightly veined with violet at the base. Exceedingly beautiful. 15c each, \$1.50 per dozen.

Sibirica, Siberian Iris. Foliage is narrow and grassy. The flowers are deep blue. Because of its free flowering nature, it is one of the most valuable sorts for cutting. 10c each, \$1.00 per dozen.

NOTICE.

On orders received before March 1st, 10 per cent discount. On orders received before April 1st, 5 per cent discount. Special quotations on large orders.

Prompt attention given to all orders whether large or small.



American Ash

Wm. Steeno & Sons Nursery

409 N. Oakland Ave.

Green Bay, Wis.

FRUIT DEPARTMENT

In any fair sized city you will try, almost in vain, to get edible fruit in quantity; most of it sells at so much "per each," and it usually brings high prices. Just a few dollars invested in a few fruit trees will supply you not only with all the fruit you like, but also beautiful flowers in the spring and shade in your back garden.

APPLES

Yellow Transparent. A particularly desirable and beautiful sort that usually bears the first year after planting, often in the nursery rows. Fruits of medium size, round-ovate; pale waxen yellow when fully ripe; pleasantly acid, tender and good, ripening in July and August. Free-growing and fruitful. Eagerly sought for in early market.

Duchess of Oldenburg. Vigorous growth; Russian; large, striped, tender, juicy, subacid; good; regular and abundant bearer. One of the hardiest kinds known. Ripening September.

Fameuse (Snow Apple). One of our finest dessert fruits. Of medium size, smooth, regular, deep crimson, with snowy white, tender, melting flesh of delightful flavor. Fine market apple. The tree is vigorous and hardy, succeeding especially well in the North. November to January.

McIntosh Red. Much like Fameuse in appearance and in the quality of its white and tender flesh. Skin is of a beautiful rich crimson. November to April.

Delicious. A remarkable variety rapidly taking first rank both for commercial and home orchards. Fruit large, nearly covered with brilliant dark red, flesh fine grained, crisp and melting, juicy, with a delightful aroma; of very highest quality. A splendid shipper, bearing annually.

Wealthy. Free growth. Medium; dark red; juicy; vinous. subacid; good; very hardy. Ripening December to February.

Northwestern Greening. Like Grime's Golden in shape and color; of good flavor; keeps long. Tree hardy and vigorous; an annual, abundant-bearing sort. January to June.

Tolman Sweet. Of medium size; pale yellow, slightly tinged with red; firm, rich, and sweet.

Price of Apple Trees:

	Each	10	100
5 to 7 ft.	\$1.00	\$8.50	\$75.00
4 to 5 ft.85	7.50	65.00

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PEARS

Kieffer. This has become a profitable market variety on account of its good shipping and keeping qualities; its extraordinary size and beauty also make it easily salable. While not of the best quality, it is one of the favorite sorts for canning and preserving, and the early-bearing, heavy cropping trees render it obtainable in large quantity for market. October and November. **Price of Pears:** 5 to 7 feet, \$1.20 each, \$10 per 10, \$95 per 100; 4 to 5 feet, \$1 each, \$9 per 10, \$85 per 100.



CHERRIES

Black Tartarian. This fine old variety produces immense crops of very large, purplish black fruits of mild, sweet, jelly-like consistency. The trees make a beautiful, erect growth. June and early July.

Lambert. One of the largest of all; heart-shaped; dark purplish red, turning almost jet-black when fully ripe; flesh firm, solid, rich and juicy, with sprightly flavor; seed small for so large a fruit. Tree rugged, strong grower, hardy, enormous bearer. Late July.

Early Richmond (English Pie Cherry). An exceedingly productive and reliable old variety, with dark red fruits of medium size and sprightly acid flavor. Unsurpassed for cooking. June.

Large Montmorency. Larger and finer than Early Richmond, and one of the finest flavored cherries in this class. The strong, hardy tree makes rapid growth and bears enormous crops. Valuable for canning and preserving. One of our best cherries. Late June.

Prices: Sweet, 5 to 7 feet, \$1.40 each, \$12.50 per 10, \$110 per 100; 4 to 5 feet, \$1.20 each, \$10 per 10, \$90 per 100. Sour, 4 to 5 feet, \$1.20 each, \$10 per 10, \$90 per 100; 3 to 4 feet, \$1 each, \$9 per 10, \$80 per 100.

PLUMS

Japan Plums are strong, quick growing and adapted to all kinds of soils; seldom affected by black knot; extra hardy and comparatively early and sure cropper.

Abundance (Botan). One of the oldest and best known Japanese varieties; hardy and productive. Fruit large, pinkish red, with heavy bloom; good quality. August.

Burbank. Ripens 10 days after Abundance. Tree hardy; sprawling, vigorous, unequalled in productiveness, bears young. Fruit large, excellent quality; cherry red with lilac bloom.

Price of Plums: European and Japan, 2 year, 5 to 7 feet, \$1.40 each, \$12.50 per 10, \$110 per 100; 4 to 5 feet, \$1.20 each, \$10 per 10, \$90 per 100.

SMALL FRUITS

Raspberries—

	Per 10	100
Columbian	\$1.50	\$12.00
Cuthbert75	5.00
Marlboro75	5.00
Cumberland75	5.00

Blackberries—

Ancient Barton80	6.00
Snyder80	6.00
Blowers80	6.00

Currants—

	Each	10	100
Cherry	30c	\$2.50	\$22
Red Cross	25c	2.00	18
White Grape	30c	2.50	22

Grapes—

Moore's Early	30c	2.50	22
Niagara	25c	2.00	18

Strawberry Plants: \$2.00 per 100, \$15.00 per 1,000.

NOTICE: Many have asked us if we guarantee our trees and plants to grow. All our nursery goods are dug the same day the order is to be delivered, therefore, there should be no reason for them not growing if properly planted and properly cared for. However, any plant that does not grow we shall replace at half price.

